



Over Three Decades of Industry-led
Collaborative Research

You Are Invited
September 12-15, 2010
Jackson Hole, Wyoming

Dear CAM-I Members and Guests,

Please join us as the Consortium for Advanced Management International (CAM-I) hosts its fall meeting September 12-15, 2010 at the Snow King Hotel in Jackson Hole, Wyoming. As an industry-led collaborative research consortium, CAM-I continues to produce the “best of the industry” solutions, techniques, methods & tools for over 35 years in the field of Cost, Process and Performance Management.

CAM-I Mission – To serve as a collaborative forum of thought leaders who develop practical and effective management tools, techniques and methods to advance the way organizations manage costs, processes and performance.

CAM-I Vision - To be recognized as the premier collaborative forum for innovative, leading edge management solutions that create lasting value.

Our quarterly meetings enable participants to work in diversified interest groups developing leading-edge research, hear presentations by leading experts in our Tuesday General Session, and develop a network of contacts from industry, government, consultancies and academia.

Speakers on Tuesday morning, September 14, 2010 -

1. Process Based Management: CAM-I/Hammer & Company Collaboration – Lisa Hershman, CEO, Hammer & Company
2. Manufacturing Performance Measures and Metrics – Manufacturing Industry Speaker TBD
3. Update on CAM-I's Business Intelligence Special Interest Group - Shobhik Chaudhuri, Partner, Grant Thornton and Joseph Staier, Business Intelligence Program Manager, U S Coast Guard

Monday all day, Tuesday afternoon and Wednesday morning are dedicated to meetings on projects in which you can participate. A short description of each of the interest groups is listed on pages 7 & 8. If you have any questions, please do not hesitate to contact the group leader at the phone or email provided.

We will be offering a two hour Newcomer Orientation with an overview of CAM-I, the individual interest groups, projects and deliverables. **First time attendees are requested to attend this orientation.**

Attendees also qualify for up to 20 CPE (Continuous Education) credit hours.

For additional information please contact:
Ashok Vadgama, CAM-I President
Phone 512-617-6428 (O) or 512-296-6872 (M)
ashok@cam-i.org

Register today by calling CAM-I at 817-426-5744 or online at our website www.cam-i.org and click on “meetings and events” at the top of the page to view entire agenda .

GENERAL SESSION PRESENTATION **OVERVIEWS**

“Process Based Management Future”

Hammer and Company is the world leader in process-based innovation, education, thought leadership, and research. Founded by Dr. Michael Hammer, author of the best selling book *Reengineering the Corporation*, Hammer and Co. continues Dr. Hammer’s legacy with CEO Lisa W. Hershman. Lisa will be discussing the synergies and relationship between CAM-I and Hammer and Company, and will discuss the future of process-based management globally.

Lisa Hershman. CEO, Hammer & Company

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“Manufacturing Performance Measures and Metrics”

Speaker To Be Announced

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“Update on CAM-I’s Business Intelligence Special Interest Group”

Shobhik Chaudhuri, Partner, Grant Thornton
Joseph Staier, Business Intelligence Program Manager, U S Coast Guard

This group has developed a metrics reference model that will provide organizations a way to measure analyze and act in an integrated way toward solving common business issues. It will also discuss mechanisms to integrate the flow of information and decision-making capabilities of cost, performance and process management within organizations



MEETING AGENDA



SUNDAY, SEPTEMBER 12TH

5:30p – 7p Get Acquainted Reception

MONDAY, SEPTEMBER 13TH

Dress Code: Casual

7:15a – 8:30a Registration /
Continental Breakfast

7:45a – 9:15a CAM-I Newcomer Orientation

8:30a – 5:00p* Interest Group Sessions:

- Agile Analytics
- Health Care
- Lean Enterprise
- Performance Management
- Process Based Management
- Target Costing Best Practices
- Environmental Sustainability

12n – 1:30p Members Forum/Lunch
(By invitation only)

TUESDAY, SEPTEMBER 14TH

Dress Code: Business Casual

7:30a – 8:15a Continental Breakfast

8:15a – 8:30a Welcome & Introductions –
Bill Dummer – Industry Chair

Ashok Vadgama, CAM-I President

8:30 – 9:30a “*Process Based Management
Future*”
Lisa Hershman, CEO,
Hammer & Co

9:30a – 9:50a Break

9:50a – 10:50a “*Manufacturing Performance
Measures and Metrics*”
Speaker to be announced

10:50a – 11:15a Break

11:15a – 12N “*Update on CAM-I’s Business
Intelligence Special Interest Group*”
Shobhik Chaudhuri, Grant Thornton
Joseph Staier, U S Coast Guard

12:00n– 1:30p LUNCH PROVIDED

1:30p – 5:00p All Interest Group Sessions
Reconvene

5:30p – 7:00p Networking Reception

WEDNESDAY, SEPTEMBER 15TH

Dress Code: Casual

7:15a – 8:00a Continental Breakfast

8:00a – 12:00p Interest Group Sessions:

- Agile Analytics
- Health Care
- Lean Enterprise
- Performance Management
- Process Based Management
- Target Costing Best Practices
- Environmental Sustainability

***Coffee and lunch breaks
to be determined by
each interest group chair.***

AGENDA SUBJECT TO CHANGE

Message to First Time Attendees

Over the past thirty-eight years CAM-I has enabled changes in the way companies manage their business. Recognized as the world's leading forum in advancement of cost, process and performance management, CAM-I's programs and interest groups draws upon its extensive international network of subject matter experts, academia and leading managers to provide participants the opportunity to develop and utilize leading-edge cost and resource management processes in their organizations.

The implementation/utilization of these advanced concepts provide participating organizations a tremendous competitive advantage in their business practices and knowledge acquisition well in advance before they go public. Quarterly meetings allow all participants to:

- ◆ Leverage their knowledge through interaction with leading experts by collaborative work,
- ◆ Compare and benchmark their organization's practices and performance against those of world class competitors, and
- ◆ Develop implementable solutions which incorporate leading-edge cost and resource management methods from CAM-I's existing applied research.

CAM-I hosts four Cost, Process & Performance Management meetings each year. These three day events enable participants to engage in collaborative work, hear presentations by leading experts in all areas of cost management and to develop an invaluable network of professional contacts from industry, government, SME's, consultancies and academia.

Please review this meeting notice for insights into the work underway in our existing interest groups. If you have any questions, or need further information please contact:

Ashok Vadgama, CAM-I President
ashok@cam-i.org

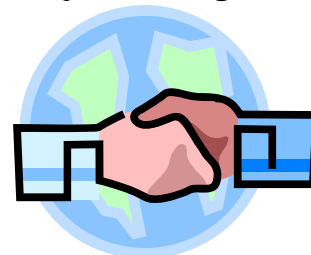
2010 Meeting Schedule

4th Quarter Meeting

December 5 – 8
New Orleans, Louisiana



***Please join us for our
networking reception
Tuesday evening at 5:30***



**Snow King Resort
400 Snow King Ave.
Jackson Hole, Wyoming
307-733-5200**

**NASBA
NATIONAL REGISTRY
OF CPE SPONSORS**

CAM-I will be hosting its fall meeting of 2010 at the Snow King Resort, in Jackson Hole, Wyoming. We have reserved a block of rooms for \$125 single/double. Please make your reservations directly with the hotel as soon as possible and advise you are attending the CAM-I meeting to receive the preferred group room rate. You can call the number above or make at their toll-free number 800-522-KING

The cut-off date for our room block is August 1, 2010. Any reservations made after that date will be at the prevailing room rate, subject to availability.

TRANSPORTATION:

The Snow King will provide complimentary transportation to and from the Jackson Hole Airport upon request. Taxi service as well as car rentals are available at the airport. Complimentary self parking is available at the resort.

LOCATION:

Located nine miles from the Jackson Hole Airport and six blocks from downtown Jackson Hole, the Snow King Resort is just four miles from Grand Teton National Park and about an hour drive from Yellowstone.



For more information check out the hotel website at www.snowkingresort.com

This 3-day program qualifies for 20 credit hours.

Course Level: Intermediate

Prerequisite: Basic knowledge of Cost and/or Process & Performance Management. No advanced preparation is necessary

All Study is Group - Live

CAM-I is registered with the National Association of State Boards of Accountancy as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on acceptance of individual courses. Complaints regarding sponsors may be addressed directly to NASBA, 150 4th Avenue N., Suite 700, Nashville, TN 37219



Refund/Contact Information: For more information regarding administrative policies such as complaints, cancellations and refunds, please contact the CAM-I office at 817-426-5744.

CAM-I PARTICIPATING ORGANIZATIONS

Alliance Enterprises

Alta Management

Arkonas, Inc.

Avnet, Inc.

Boeing Company

CALIBRE Systems

ClintonRubin LLC

Cost Vision

Certified Management

Accountants Canada

Decimal

Executive Management

Associates

Grant Thornton LLP

Institute of Cost & Works

Accountants of India

Korea Management

Accounting Assn.

Navistar

Pilbara Group Inc.

Pinnacle West

Regence

Rockwell Collins

Royal Australian Navy

SAP AG

SAS Institute

Shell Oil Company

Tata Consultancy Services

U. S. Air Force

U. S. Coast Guard

U. S. Marine Corps

U. S. Patent & Trademark

Office

Unipart

Vangent

Whirlpool Corporation

CURRENT CAM-I INTEREST GROUPS

- **Environmental Sustainability Interest Group** – The CAM-I Environmental Sustainability Interest Group aims to give value to all participants by providing practical support on establishing an integrated strategy toward environmental sustainability management. Through the use of CAM-I's body of knowledge surrounding cost, performance, and process management the interest group seeks to facilitate the understanding and measurement of environmental sustainability impacts within organizations. In order to initiate the project the interest group will focus on the interplay between greenhouse gas emissions, cost and profitability, and performance. Chair: Anthony Pember, Phone 757-353-6052 or Anthony.Pember@pilbaragroup.com
- **Target Costing Best Practices**– Provide a vehicle for sharing target costing best practices. The current focus is to develop a series of “how to” technical bulletins on extending target costing to the supply side. This will cover leading practices for accessing manufacturing cost data and recommendations for the future on integrated costing systems across the supply chain. The 2nd paper addresses how to prepare for commodity forecasts fluctuations in the target costing process. Chair: Tami Capperauld, Phone 206 332-2305 or tami.capperauld@regence.com
- **Process Based Management**– This group is developing the next generation process and enterprise maturity model assessment that advances contributions of previous models in the following ways: 1) addresses multi-dimensions of organizational performance in the language of business vs. process; 2) uses direct input (self-administered) from individuals in the organization vs. facilitation of outside experts to administer; and 3) suggests next steps from a database of best practices that will be collected over time from participating organizations. Target audiences for the assessment: 1) executives (Phase 1) , mid-level managers (Phase 2) , and front line employees (Phase 3). Results of taking a Process and Enterprise Maturity include a visual profile along multiple dimensions. Uses include jumpstarting the organization rollouts on a periodic basis by measuring progress over time against evidenced-based characteristics of high maturity organizations, or as a unifying framework for identifying opportunity areas using a “systems thinking view of the enterprise” vs. a fragmented, stovepipe view. They collectively seek to elevate the importance of process by better engaging business leaders in the language they best understand – performance. Chair: Martha Batorski, Phone 703-637-3010 or Martha.Batorski@gt.com.
- **Lean Enterprise** – The planned deliverable “Pragmatic Lean - A Practical Guide to Lean Adoption” will cover topics such as: Lean Principles and Lean Thinking; Value, Value Streams, Flow, Pull, and Perfection; Performance Management in a Lean Enterprise; Adopting Lean; and a number of topics of interest like Standard Costing; Intangibles and R&D; Lean Maturity Stages; Overhead and support functions; Shared Services and Monuments; Allocations and Cost Assignments; Products and Product Groups; Lean in the context of Lean Six Sigma; and Lean in the context of CAM-I SIG's for Target Costing, Process Based Management, Performance Management, and Planning and Budgeting. Chair: Carsten Hilker, Phone 650.283.4286 or carsten.hilker@sap.com

- **Business Intelligence** - This group will be developing a metrics reference model that will provide organizations a way to measure analyze and act in an integrated way toward solving common business issues. It will also be looking at mechanisms to integrate the flow of information and decision-making capabilities of cost, performance and process management within organizations. Chair: Shobhik Chaudhuri, Phone (703) 637-2728 or Shobhik.Chaudhuri@gt.com. NOT meeting, completing deliverables.
- **Performance Management** – The group has developed a practical framework that will enable any organization to assess their level of performance management maturity. In addition, the framework recommends specific techniques to assist in areas of performance management that require improvement taking into consideration the organization’s capability of effecting change. Chair: Derek Sandison, Phone 905-855-0765 or derek.sandison@pm2.ca
- **Health Care** – This group is working to provide practical solutions for improving U.S. healthcare to healthcare stakeholders by customizing CAM-I’s industry-leading process improvement and performance management techniques to address today’s healthcare needs – improving healthcare quality, reducing cost, and enhancing availability. One key effort will be to use these world-class methods and tools to help healthcare providers more effectively address the new public-private value chain. Chair: Clifton Williams, Phone 703-637-2889 or Clifton.Williams@gt.com
- **Risk Management** – The Risk Management Interest Group is researching risk management in both public and private sectors as a key element of a truly integrated performance management system. It has completed short articles on risk management in 07 and 08. A comprehensive risk management guideline will be completed in 3Q '10. Chair: Frank Wood, Phone 202-372-4564 or Frank.S.Wood@uscg.mil. NOT meeting, completing deliverables.
- **Agile Analytics** - Performance analytics are critical strategic and tactical tools and methodologies all organizations need to manage and improve performance. There are two primary branches of performance analytics, Enterprise and Agile. Agile Analytics provide rapid results, are flexible, easy to use and have a low cost. Current analytic trends are top heavy with enterprise-oriented approaches; however there is minimal collaborative support for agile approaches. We feel there is a need among member companies for analytics that provide fast response to specific business questions. The purpose of the Agile Analytics SIG is to define the Agile Analytics market and identify how member companies can use Agile Analytics to improve their strategic decision making. Chair: Mike Mueller; phone 503-740-3755 or mike.mueller@allianceenterprises.com.

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6836 Bee Caves
Suite 256
Austin, Texas 78746
PH 512-517-6428

REGISTRATION FORM

Please fax this form to 817-426-5799
or register online at <http://www.cam-i.org>

Name _____

Title _____

Company _____

Address _____

Dept/Mail Stop _____

City/State/Zip _____

Phone _____

Fax _____

E-mail _____

PLEASE INDICATE WHICH OF THE FOLLOWING CONCURRENT SESSIONS YOU WILL PARTICIPATE IN

- Agile Analytics
- Health Care
- Lean Enterprise
- Environmental Sustainability
- Performance Management
- Process Based Management (PBM)
- Target Costing Best Practices

OPTIONAL EVENTS

- Sunday Get Acquainted Reception
- Monday CAM-I New Comer Orientation
- Tuesday Evening Networking Reception

**PLEASE REMEMBER TO
MAKE YOUR HOTEL
RESERVATIONS AS
SOON AS POSSIBLE.**

