CAM-I developed a standard for the implementation of Activity Based Costing. The CAM-I Cross is widely used in public and private sector organizations to understand **cost**, its **drivers** and optimize the **cost/performance** trade-off.
The Target Costing implementation framework tailored by CAM-I provides the basis to attain desired should cost. This model has been adopted by several member companies including Boeing, Caterpillar, Chrysler, Dresser-Rand, Rockwell Collins, Texas Instruments, Whirlpool.

**Shifting the Focus**

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The CAM-I PMF is a holistic methodology that identifies **key enablers** influencing business performance. The framework pinpoints **gaps in enabler maturity** and, depending on the assessed **level of organizational readiness**, recommends specific **techniques to improve** performance and appropriate **measures to track** the improvement.

### The PMF 8 Step Implementation Process

1. **Conduct Readiness Assessment**
2. **Review and Rank Enablers**
3. **Determine Actual & Needed Enabler Maturity**
4. **Identify Enablers with Largest Maturity Gaps**
5. **Conduct Deep Dive Maturity Assessment**
6. **Use Readiness Maturity Matrix**
7. **Identify Most Appropriate Improvement Technique**
8. **Measure Performance Improvement**
Risk-Crisis Continuum
The Closed Loop Planning and Budgeting framework developed by CAM-I has been extensively implemented by member companies for **resource and output optimization**.