



Over Four
Decades of
Industry-led
Collaborative
Research

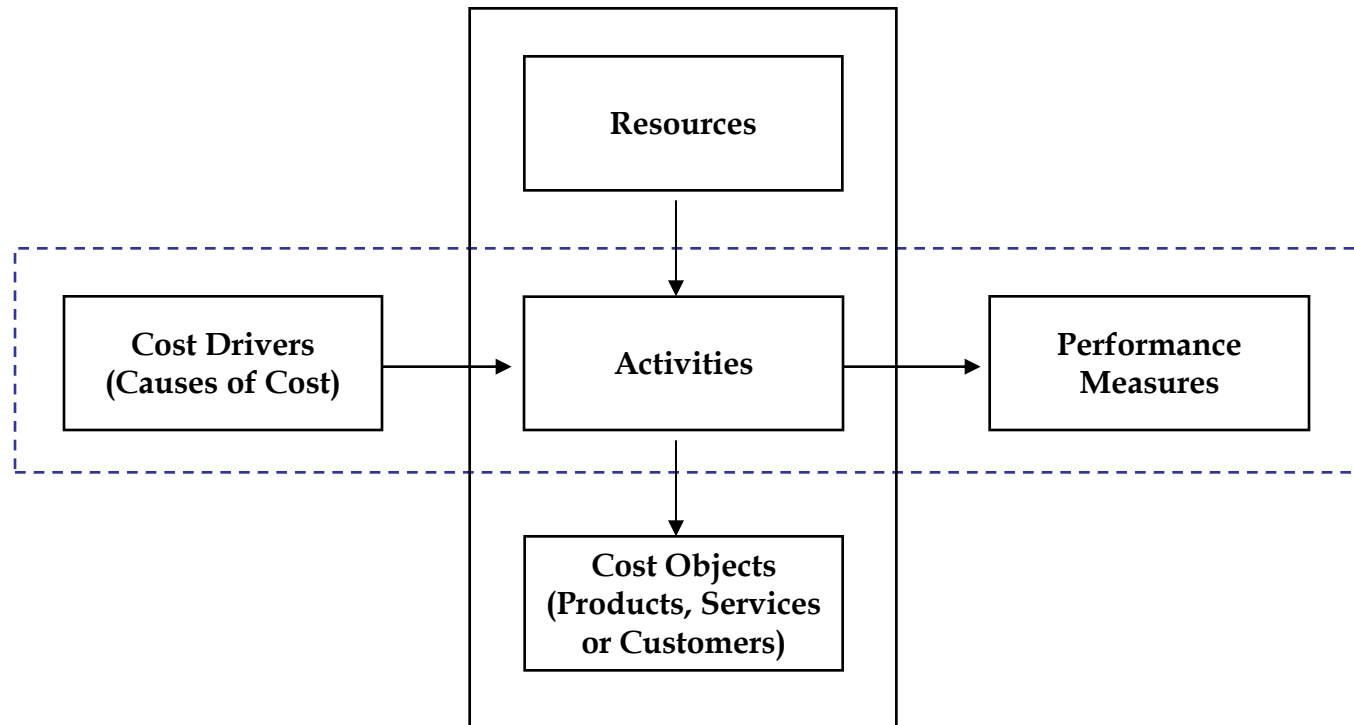
CAM-I - Consortium for Advanced Management - International

The following slides show some of the significant work CAM-I has done in the areas of methods, applications and guidelines by working with their members, strategic partners, academia and subject matter experts.



Activity-Based Costing

CAM-I developed a standard for the implementation of Activity Based Costing. The CAM-I Cross is widely used in public and private sector organizations to understand **cost**, its **drivers** and optimize the **cost/performance** trade-off.



The CAM-I Cross©

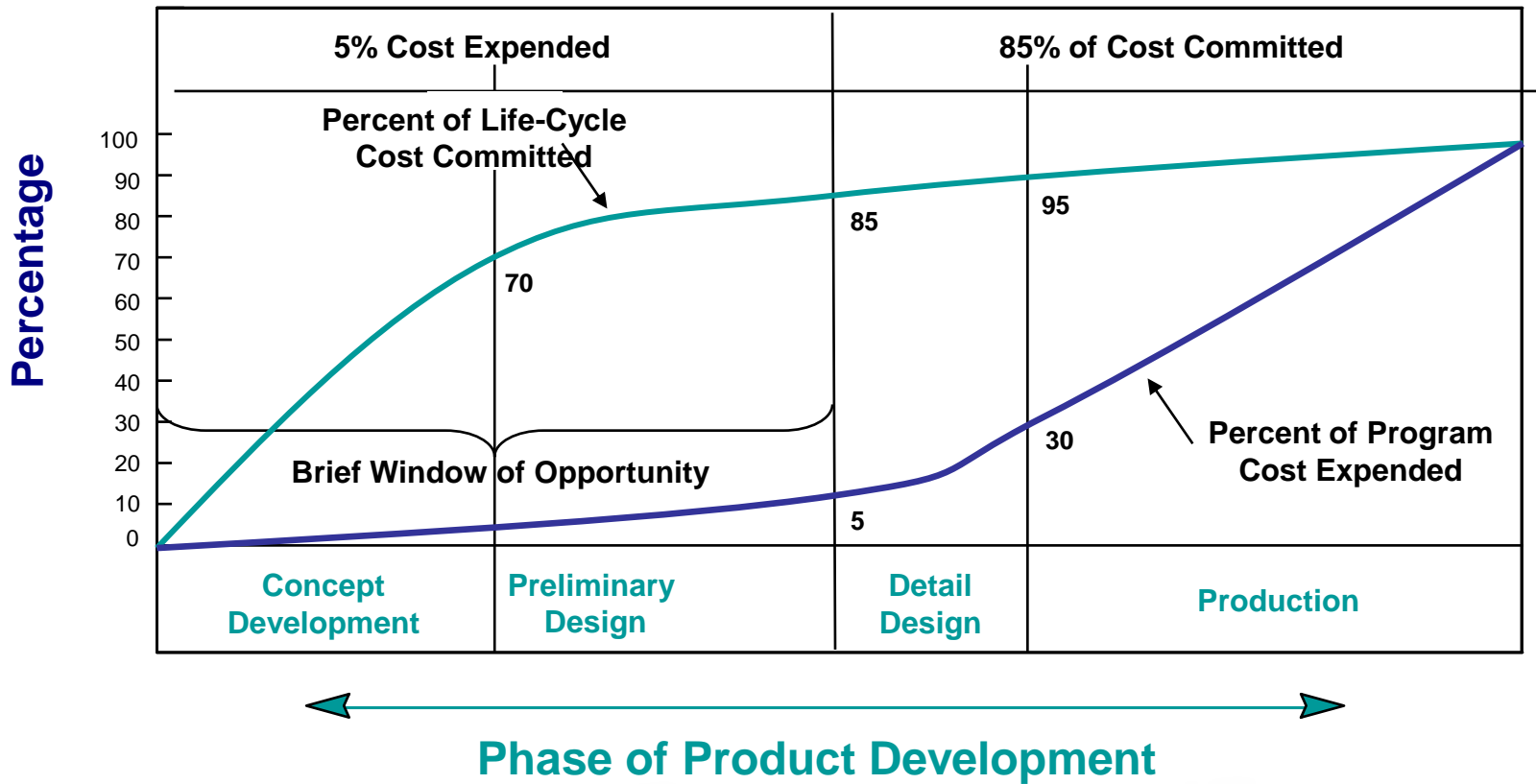


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Target Costing Process Advantage

The Target Costing implementation framework tailored by CAM-I provides the basis to **attain desired should cost**. This model has been adopted by several member companies including Boeing, Caterpillar, Chrysler, Dresser-Rand, Rockwell Collins, Texas Instruments, Whirlpool.

Shifting the Focus



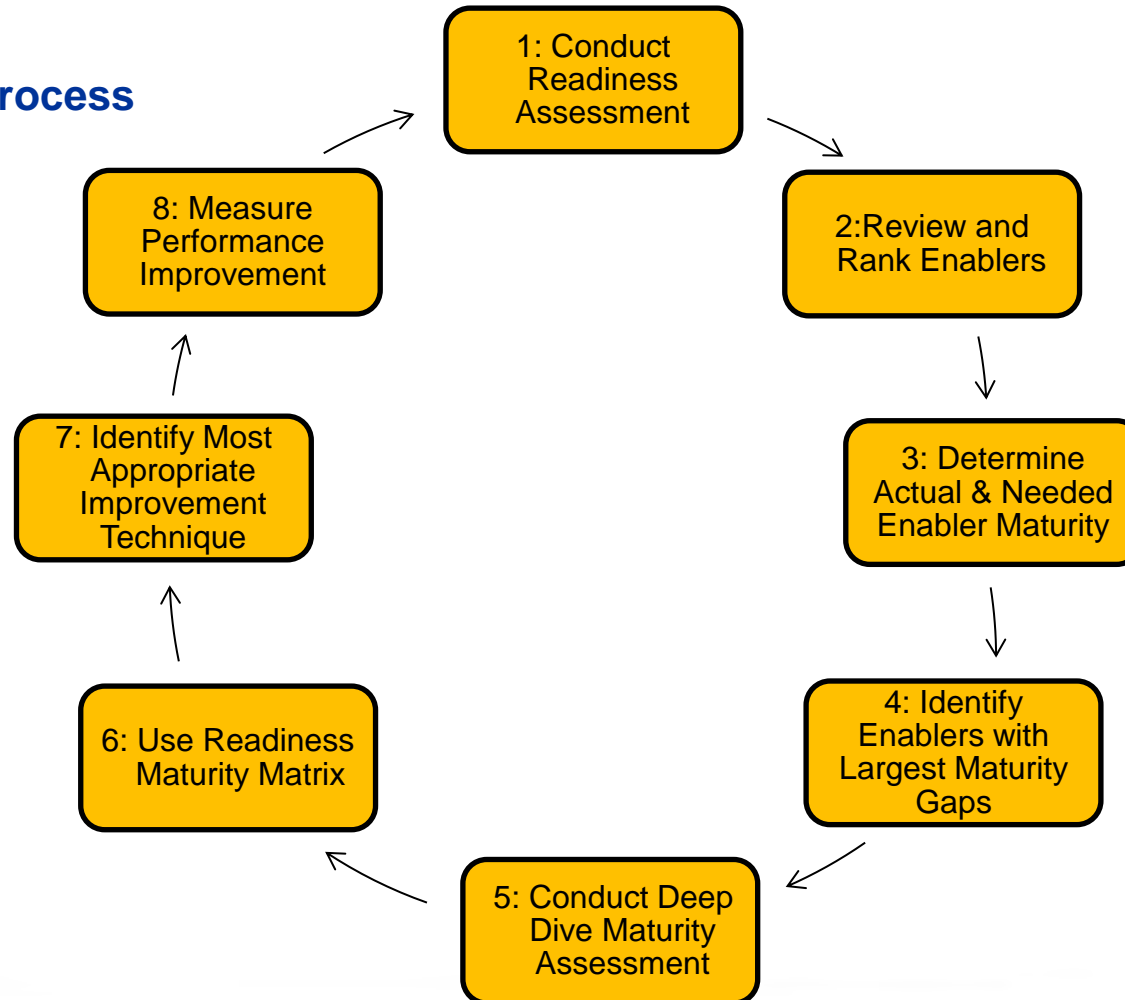


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Performance Management Framework (PMF)

The CAM-I PMF is a holistic methodology that identifies **key enablers** influencing business performance. The framework pinpoints **gaps in enabler maturity** and, depending on the assessed **level of organizational readiness**, recommends specific **techniques to improve** performance and appropriate **measures to track** the improvement.

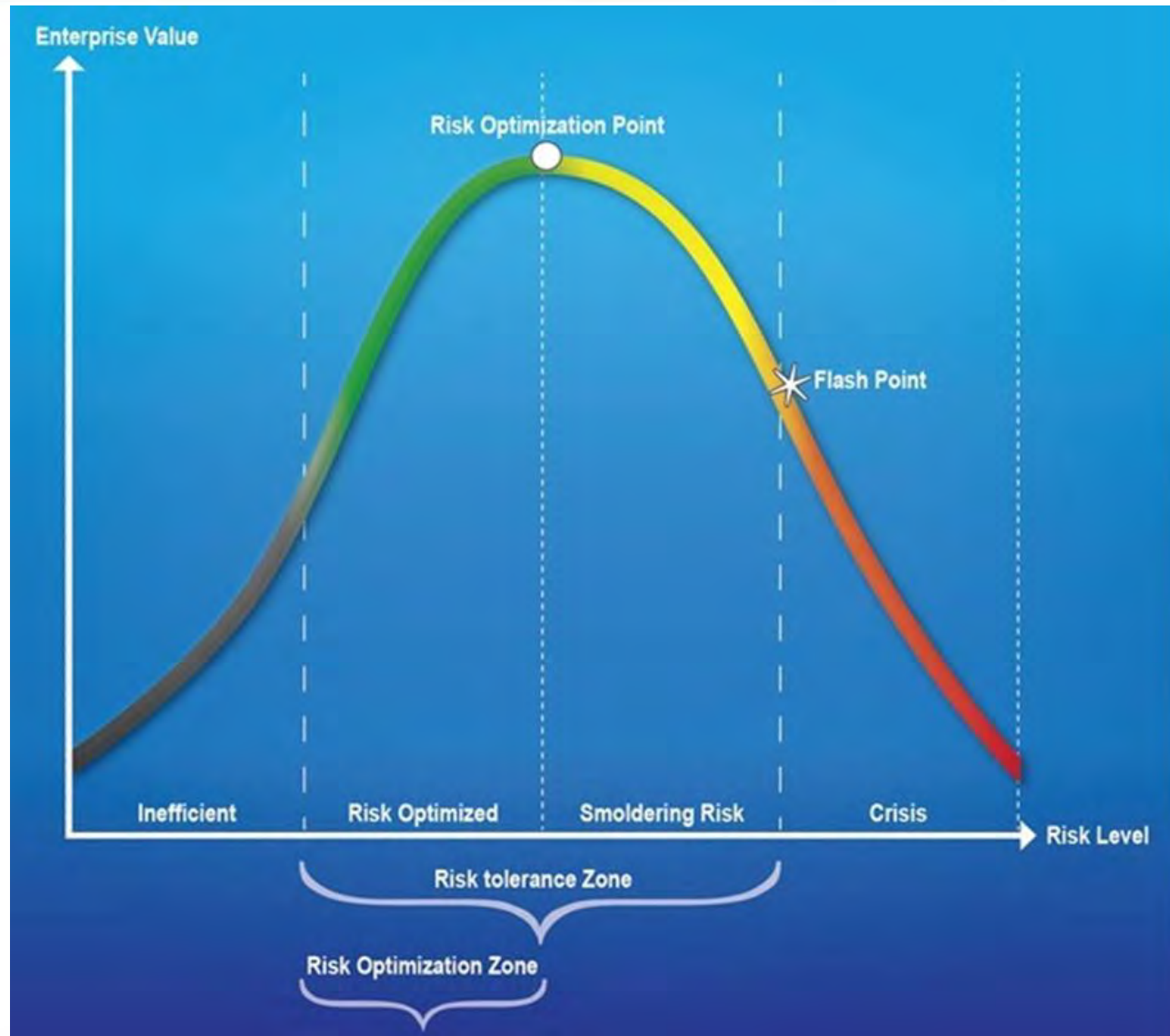
The PMF 8 Step Implementation Process





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Risk-Crisis Continuum





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Closed Loop Planning and Budgeting

The Closed Loop Planning and Budgeting framework developed by CAM-I has been extensively implemented by member companies for **resource and output optimization**.

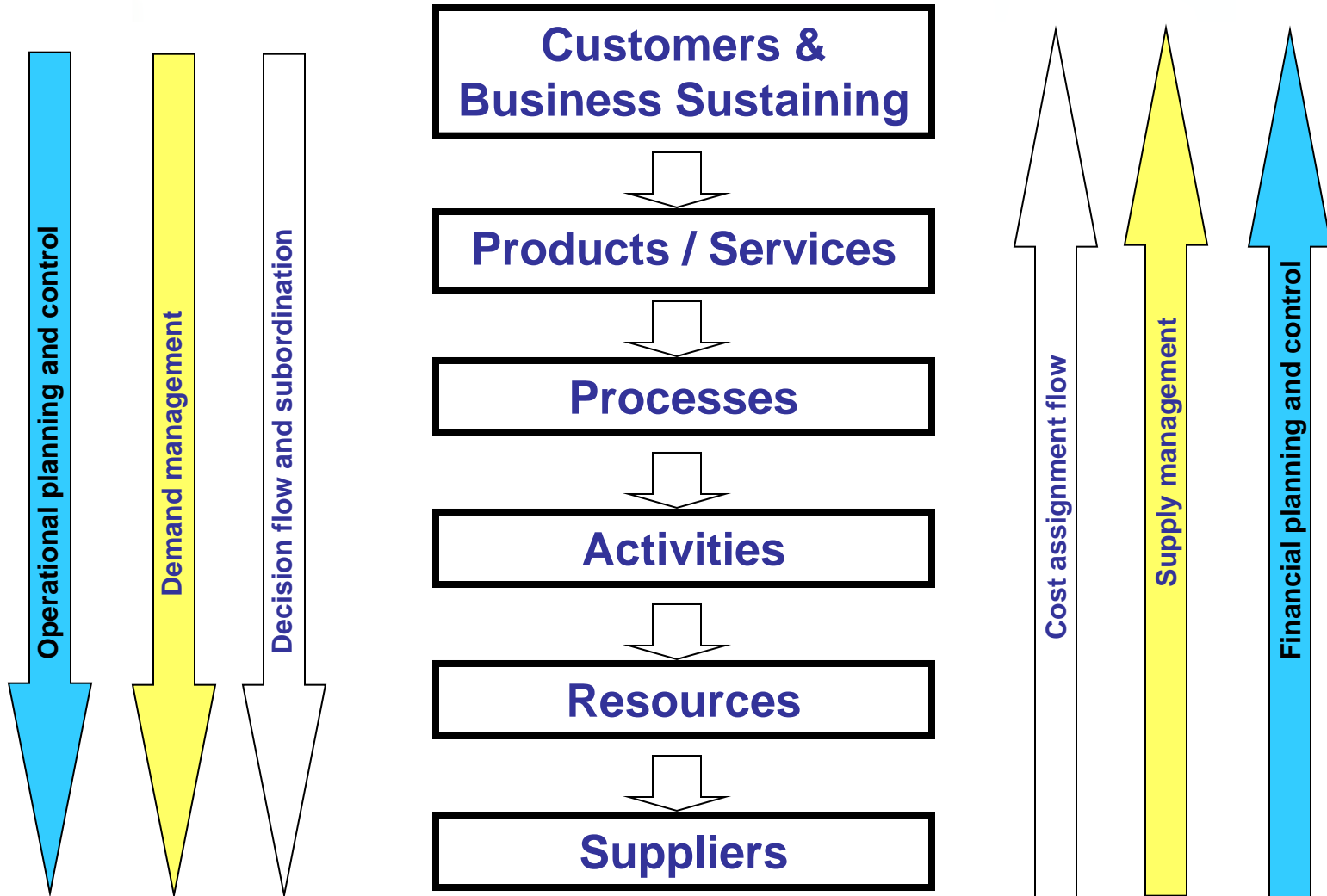




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Operational Data and Cost Measurement Data

In each decision domain, data is needed for operational planning and cost measurement





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Strategic Management Process Model

