Consortium for Advanced Management - International
What is CAM-I?

CAM-I (Consortium for Advanced Management-International) is an international consortium of industry, government and research organizations.

CAM-I Mission

To serve as a collaborative forum of thought leaders who develop practical and effective management tools, techniques and methods to advance the way organizations manage costs, processes and performance.

About CAM-I

- Founded with Department of Commerce support in 1972
- Non-Profit, 501c3, Collaborative Membership Organization
- CAM-I’s membership is diverse - Manufacturing, Service Companies, Government, Consulting Companies and Associations
Organizations who have and are working with CAM-I

- The Boeing Company
- Navistar
- Pace International
- Hitachi Capital (UK) PLC
- University of Alberta
- Barclays Bank PLC
- BCH Electric Limited
- Landmark Decisions Inc.
- Grant Thornton LLP
- King County
- Ministry of Defence
- City of Rock Hill
- U. S. Army
- U.S. Department of Agriculture
- U. S. Patent and Trademark Office
- Royal Australian Navy
- CPA Canada
- SAS Institute
- Employees Retirement System of Texas
- U. S. Air Force
- Pilbara Group, Inc.
- Bank of America
- ViON
- Decimal
- Dresser-Rand
- Whirlpool Corporation
- Avnet
- Shell Oil
- Rockwell Collins
- Regence
- SAP AG
- U.S. Coast Guard
- U.S. Health and Human Services
- IBM
- ON Semiconductor
- Texas Instruments
- NASA
- Proctor & Gamble
- BAE Systems
- Raytheon
- Lockheed Martin
- Northrop Grumman
- Honeywell International
- Johnson Controls
- Emerson Electric
- Porsche
- Harley-Davidson
- Chrysler
- Honda of America
- Deere & Company
- Caterpillar
- U. S. Marine Corps
- U.S. Navy
- Department of Treasury
- DFW Airport
- TSA
University and Professional Affiliations

Technical and Knowledge Partners
Great Lakes Institute of Management – Chennai
Confederation of Indian Industries (CII)
Institute for Defense Analyses

University and College Affiliations
Arizona State University
Babson College
Kellogg (Northwestern)
The University of Akron
Weber State University

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Current Initiatives

- Cost Management and Target Costing
- Integrated Risk & Value Management
- Optimizing Cost for Value in Business Support Functions
- Performance Management
- Environmental Sustainability

Other significant areas CAM-I has worked on

- Change Adaptation and Learning
- Process Based Management
- Business Intelligence
- Closed Loop Planning and Budgeting
- Operational Data and Cost Measurement
- Customer Profitability
- Capacity Management
- Resource Consumption Accounting
CAM-I: Types of Deliverables

- Management Accounting Guidelines.
- White papers, position papers, Standards and Benchmarks.
- Methodology – Product of developing an organized system of principles, philosophies from group experiences and applications.
- Models - Models for analytics and various business functions.
- Tools - Support the management and measurement of business processes.
- Training – Based on application by organizations, techniques, best practices, tangible ROI’s and use of current technologies.
- Assessment of organizations.
Examples of Recent Accomplishments

• Lessons Learned: The Boeing Company Pilot Project to Implement Environmental Activity-Based Costing/Management Principles

• Use of Cost and Performance Principles to Manage Environmental Sustainability Initiatives

• Performance Management Assessment and Framework

• Integrated Risk and Crisis Management - The Landscape and A Concept White Paper

• Intelligent Data Quality Management – Data Life Cycle Model

• Managing Environmental Sustainability Using Target Costing Principles

• Emerging Issues Paper on Environmental Sustainability, Activity Based Costing – with CPMA Canada Research and Innovation
CAM-I Books

- Target Costing:
  - Target Costing - The Next Frontier in Strategic Cost Management
  - Hitting The Target – The CAM-I Target Costing Implementation Guide

- Process Based Management:
  - The Road to Excellence – Becoming a Process-Based Company
  - Process Based Management – A Foundation for Business Excellence

- Planning and Budgeting:
  - The Closed Loop – Implementing Activity Based Planning and Budgeting

- Capacity Measurement & Improvement:
  - Guide to Evaluating & Optimizing Productivity
Upcoming CAM-I Meetings

- September 10th to 12th 2018 - St. Louis, Missouri
- October 1st to 2nd 2018 – Staines, United Kingdom
- December 3rd to 5th 2018 - Austin, Texas
- March 4th to 6th 2019 - Alexandria, Virginia
- June 3rd – 4th 2019 – Seattle, Washington
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