



Consortium for Advanced
Management - International



Background on CAM-I

What is CAM-I?

CAM-I (Consortium for Advanced Management-International) is an international consortium of industry, government and research organizations.

CAM-I Mission

To serve as a collaborative forum of thought leaders who develop practical and effective management tools, techniques and methods to advance the way organizations manage costs, processes and performance.

About CAM-I

- Founded with Department of Commerce support in 1972
- Non-Profit, 501c3, Collaborative Membership Organization
- CAM-I's membership is diverse - Manufacturing, Service Companies, Government, Consulting Companies and Associations



Organizations who have and are working with CAM-I

- The Boeing Company
- Navistar
- Pace International
- Hitachi Capital (UK) PLC
- University of Alberta
- Barclays Bank PLC
- BCH Electric Limited
- Landmark Decisions Inc.
- Grant Thornton LLP
- King County
- Ministry of Defence
- City of Rock Hill
- U. S. Army
- U.S. Department of Agriculture
- U. S. Patent and Trademark Office
- Royal Australian Navy
- CPA Canada
- SAS Institute
- Employees Retirement System of Texas
- U. S. Air Force
- Pilbara Group, Inc.
- Bank of America
- ViON
- Decimal
- Dresser-Rand
- Whirlpool Corporation
- Avnet
- Shell Oil
- Rockwell Collins
- Regence
- SAP AG
- U.S. Coast Guard
- U.S. Health and Human Services
- IBM
- ON Semiconductor
- Texas Instruments
- NASA
- Proctor & Gamble
- BAE Systems
- Raytheon
- Lockheed Martin
- Northrop Grumman
- Honeywell International
- Johnson Controls
- Emerson Electric
- Porsche
- Harley-Davidson
- Chrysler
- Honda of America
- Deere & Company
- Caterpillar
- U. S. Marine Corps
- U.S. Navy
- Department of Treasury
- DFW Airport
- TSA



University and Professional Affiliations



Technical and Knowledge Partners

Great Lakes Institute of Management – Chennai
Confederation of Indian Industries (CII)
Institute for Defense Analyses



University and College Affiliations

Arizona State University
Babson College
Kellogg (Northwestern)
The University of Akron
Weber State University



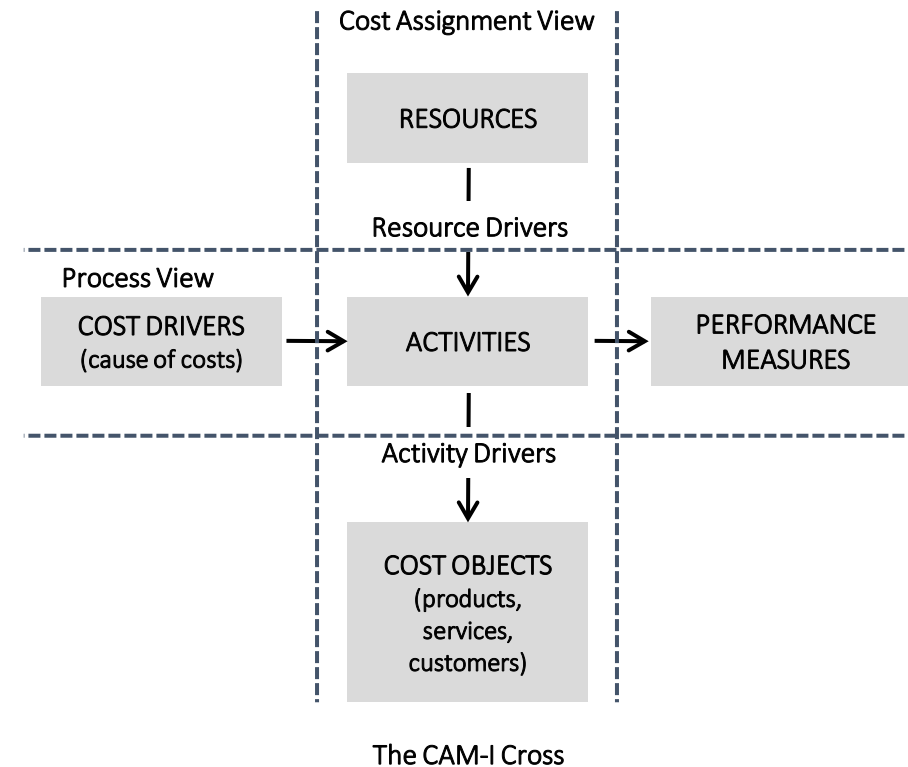
Current and Past Initiatives

Current Initiatives

- Cost Management and Target Costing
- Integrated Risk & Value Management
- Optimizing Cost for Value in Business Support Functions
- Performance Management
- Environmental Sustainability

Other significant areas CAM-I has worked on

- Change Adaptation and Learning
- Process Based Management
- Business Intelligence
- Closed Loop Planning and Budgeting
- Operational Data and Cost Measurement
- Customer Profitability
- Capacity Management
- Resource Consumption Accounting





CAM-I: Types of Deliverables

- Management Accounting Guidelines.
- White papers, position papers, Standards and Benchmarks.
- Methodology – Product of developing an organized system of principles, philosophies from group experiences and applications.
- Models - Models for analytics and various business functions.
- Tools - Support the management and measurement of business processes.
- Training – Based on application by organizations, techniques, best practices, tangible ROI's and use of current technologies.
- Assessment of organizations.



Examples of Recent Accomplishments

- Lessons Learned: The Boeing Company Pilot Project to Implement Environmental Activity- Based Costing/Management Principles
- Use of Cost and Performance Principles to Manage Environmental Sustainability Initiatives
- Performance Management Assessment and Framework
- Integrated Risk and Crisis Management - The Landscape and A Concept White Paper
- Intelligent Data Quality Management – Data Life Cycle Model
- Managing Environmental Sustainability Using Target Costing Principles
- Emerging Issues Paper on Environmental Sustainability, Activity Based Costing – with CPMA Canada Research and Innovation



CAM-I Books

- Target Costing:
 - Target Costing - The Next Frontier in Strategic Cost Management
 - Hitting The Target – The CAM-I Target Costing Implementation Guide
- Process Based Management:
 - The Road to Excellence – Becoming a Process-Based Company
 - Process Based Management – A Foundation for Business Excellence
- Planning and Budgeting:
 - The Closed Loop – Implementing Activity Based Planning and Budgeting
- Capacity Measurement & Improvement:
 - Guide to Evaluating & Optimizing Productivity



Upcoming CAM-I Meetings

- September 10th to 12th 2018 - St. Louis, Missouri
- October 1st to 2nd 2018 – Staines, United Kingdom
- December 3rd to 5th 2018 - Austin, Texas
- March 4th to 6th 2019 - Alexandria, Virginia
- June 3rd – 4th 2019 – Seattle, Washington



CAM-I Board of Directors

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Founder, Dean & Chairman, Great Lakes Institute of Management, India



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